

Our Mission: To inspire every generation to create a positive impact on the future of our community...

The Sioux City Growth Organization (SCGO) was founded in 2002 by a group of young motivated individuals resolved to make a difference in Sioux City. Through determination and leadership, SCGO has set the standard for Young Professional Groups in the state of Iowa and continues to raise the bar through community enhancement and promotion.

SCGO flagship Sculpt Siouxland a success

Recognizing the need for diverse attractions in the downtown area, Sculpt Siouxland was started in 2005. The project's goal is to increase foot traffic through the downtown area as well as to educate and promote interactive art.

During the 2005-2006 year, 13 sculptures from regional artists were selected for outdoor placement along Fourth Street between Virginia and Pearl streets.



Carnivale, the Sculpt Siouxland Celebration Auction featured entertainment by Riversance. Here attendees enjoy the festivities prior to the auction.

At the close of the first exhibit, it was determined that a celebration was in order to send the past years pieces off, introduce the new ones and help the exhibit artists sell their fine pieces of art.

With this in mind the inaugural Sculpt Siouxland Celebration was born in March of 2006. It was a hit with 250 people in attendance. The event included live music, hors d'oeuvres, drinks and a drum line band to kick off the auction segment of the evening. When it came time to auction off the art, people were more than generous in helping to support this great cause.

In all, SCGO raised \$6,525 to go towards the purchase of the People's Choice Award Winning sculpture, which is now on permanent display.

The 2006-2007 project grew with a total of 22 sculptures placed along the same route.

To increase awareness of the display SCGO offered hiking tours of the exhibit throughout the summer. With enthusiasm from last year's event still running, SCGO is closing its second exhibit year and just rolled out the second annual Sculpt Siouxland Celebration auction, which was held April 21, 2007 at the Orpheum Theatre.

Sculptures selected for next year's exhibit were announced at the celebration. With 24 sculptures set for the 2007-2008 exhibit year, SCGO is gearing up to install these on May 12th.

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- o Shelby Kruse, Vice President
- o Heather Hennings, Secretary
- o Heather Goff, Treasurer
- o Lisa Burkholder
- o Matt Campbell
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- o Zach Ganseboom
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- o Regina Roth
- o Bob Vander Plaats
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SCGO T-shirts Promote Sioux City in Style

How is anyone going to know that Sioux City is a great place to live, work and play if we don't tell them about us? For SCGO, this answer lies in the promotion of T-shirts.

Proud Sioux Citians are walking billboards for Sioux City with our stylish collection of Sioux City shirts. Over the past year and a half SCGO has sold hundreds of t-shirts through participation in big events like Saturday in the Park and RAGBRAI, and through the help of local businesses.

The sale of these t-shirts is SCGO's fundraising activity to allow the group to contribute to other non-profit organizations as well as fund our new start up projects.

Interested in learning about our new shirts that will be coming soon? Check our Web site at www.siouxcitygo.com or stop in at one of these participating businesses:

- ◆ Bomgaars
- ◆ Hoak Motors
- ◆ Sioux City Convention Center
- ◆ St. Luke's "Glass Apple Gift Shop"



SCGO Members model the selection of styles and colors of T-shirts promoting Sioux City.

"Sioux City GO is a wonderful way to meet new people and promote our city at the same time. The motives and goals of this group are far more ambitious than most people realize."

—Mandie Norby, SCGO President

Understanding important city issues is SCGO priority

Keeping SCGO members educated on events and important issues in Sioux City is one of our key goals. The group meets throughout the year for educational opportunities called Y-TRAP's (Young Talented Representative and Professionals). At this time members hear from respected area leaders and get first looks into new developments in the community.

The past year's Y-TRAPs have included

- ◆ Charese Yanney, ABI President 2006
- ◆ Lance Headquist, City Administrator for South Sioux City, Nebraska
- ◆ John Riordan, Vice President of Professional Sales for Gateway
- ◆ Mamma Mia: behind the scenes meeting with the cast at the Orpheum
- ◆ Ethics Apprentice with Briar Cliff University Students:
- ◆ Michelle Bostinellos, SIMPCO
- ◆ Tyson Events Center: tour of remodel

- ◆ Grow Iowa Tour: SCGO and other Sioux City organizations participated in this opportunity to get a "report card" from a group of individuals traveling throughout the state addressing strengths and weaknesses of towns in Iowa—Sioux City received great reviews!

In addition, the Civic Committee keeps SCGO members up-to-date on key issues surrounding local government and city decision making. Through this branch, SCGO members are asked to fulfill city and volunteer board positions. An event was hosted for SCGO members this year to open the doors of communication between our group and key officials called "Meet the City Council."

City Leaders met with the members of SCGO to discuss updates in the Sioux City community.

SCGO Members are not only committed to the promotion of Sioux City as a whole, they also perform various community service projects

Heather Goff celebrates a win during the annual Ping-Pong Tournament.



and community involvement activities, including:

- Empty Bowls Dinner & Auction for the Food Bank of Siouxland.
- Fridays on the Promenade
- Fridays at Momo's
- Iowa Great Places
- Saturday in the Park
- 2007 Young Professionals Conference

First Annual SCGO Scholarship Announced

The goal to retain more Sioux City high school students in the area prompted SCGO to create a scholarship that would facilitate this.

SCGO took notice of the School-to-Work program offered to high school seniors. This program highlights professions in Sioux City that students can explore. Seeing the determination already exhibited by these students, SCGO decided to offer a scholarship to one individual from the program who planned to stay in Sioux City for college and hopefully work in Sioux City after. The idea of Freeze Fest was born in the effort to raise money for this scholarship.

SCGO has strong participation in YP Iowa

The mission of Young Professionals of Iowa (YP Iowa) is to help young professionals in Iowa take responsibility for the growth of their communities to ensure the long term advancement of the State of Iowa

SCGO members annually attend the YP Iowa convention

SCGO member, **Virginia Anderson**, is the President of YP Iowa for 2007. Sioux City was selected as the site for the 2007 YP Iowa convention, which will be held October 26. The event will feature top-notch speakers and entertainment as well as networking opportunities for young professionals.

SCGO members and other volunteers in the community are helping to coordinate this convention, which will give us the opportunity to showcase Sioux City.

The planning for Freeze Fest started late in 2006 with the culmination being the first annual SCGO Freeze Fest competition held February 10, 2007. Twelve teams and 112 participants competed in events, which included the Frost Bit 5K Run, Human Foosball, Frisbee Golf, Human Bowling, the Climbing Wall and the Bitter Polar Plunge.

In total, the event raised \$2,500 to go towards the first ever SCGO Scholarship. A Sioux City high school senior will be awarded this scholarship in May of 2007.



Above: Human Foosball was one of the highlights of Freeze Fest 2007.

Below: SCGO Member Jacki Kelly takes part in the Polar Plunge while other participants look on.



Employees of the following businesses are SCGO members!

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Avery Bros.
Bass, The Agency
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Farm Credit Services of America
FEH & Associates
First Federal Bank
Frank Audino Construction
Heidman Law Firm
Howard R. Green Co.
Iezzi Technologies
Jackson Recovery
Jacomic Technologies
Kelly Property Advisors
Kruse-Manley Chiropractic
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State Steel
U.S. Bank
U.S. Department of Justice
U.S. Senate
United Way
Wells Blue Bunny
Wells Fargo Bank
Western Iowa Tech CC
WITCC
Zimmer

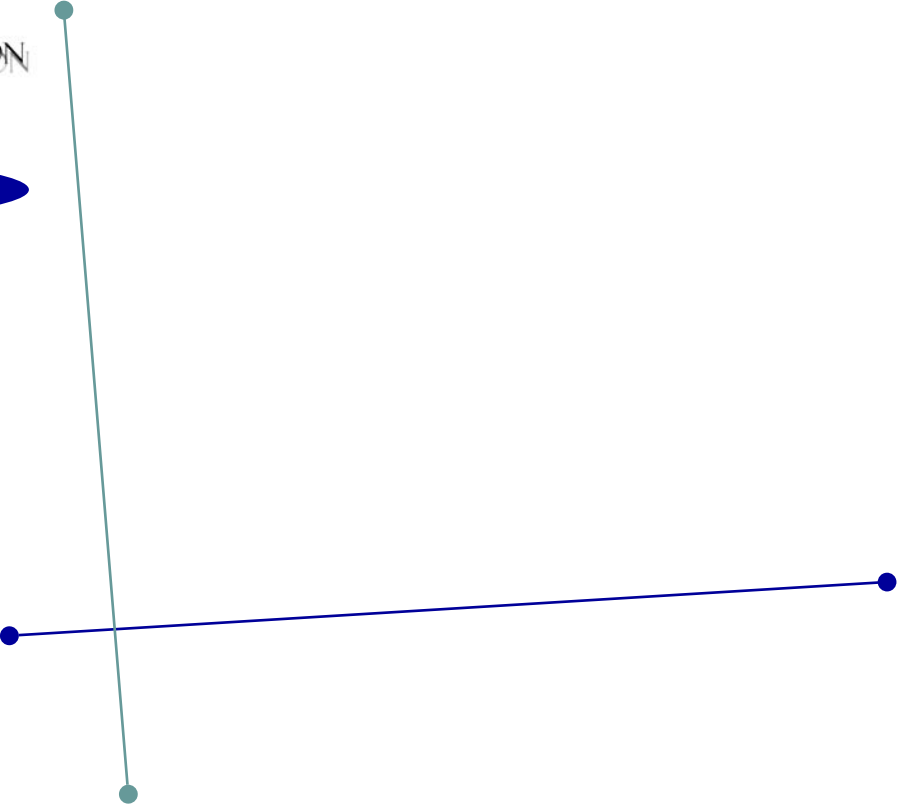


2007 Annual Report

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We're on the Web !
www.siouxcitygo.com



SCGO Thanks its Corporate Tour Sponsors

SCGO has taken the initiative to solicit support from corporate sponsors in the area to ensure the positive community work that has been started can be continued. Without these businesses generous contributions, Sculpt Siouxland, the SCGO Scholarship and other projects would not be possible!

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 U.S. Bank
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