

## LOOKING BACK AT 2009 cont'd

an intense Executive Networking Breakfast, our members developed strong bonds with each other which will carry them for years into the future.

It's been a pleasure serving as President this year. Trying to lead a group of leaders in their own right can be both challenging and rewarding. I truly believe that SCGO will continue to be an organization that represents Sioux City and Siouxland very well both regionally and statewide.

We can be proud of a great 2009 and even more excited for what 2010 will bring.



SCGO members were invited to participate in a Civic Leaders Flight with the 185th Air Refueling Wing. What an amazing experience and learned appreciation for the value the 185th provides to Siouxland.

## MEMBER EMPLOYERS

185th Air National Guard  
Alzheimers Association  
Avery Brothers Sign Company  
Bass Advertising  
Bickford Cottage  
Big Soo Terminal  
Boys Club of Sioux City  
Briar Cliff University  
Camp High Hopes  
Cannon Moss Brygger  
Central Bank  
City of Sioux City  
Clear Channel Radio  
Contemporary Dance Studio  
Dakota PC Warehouse  
De De Beverage  
Distinctive Gourmet  
Diversified Investment  
Downtown Partners  
Emily J. Benson Landscape Architecture  
Farm Credit Services  
FEH Associates  
Girl Scouts

Goosman Law Firm  
Great Southern Bank  
Gundersons Jewellery  
Hellige Law Firm  
Hilton Inn  
Hospice of Siouxland/Siouxland PACE  
Howard R Green  
Iowa Workforce Development  
J&L Enterprises  
JD Gordon Advertising  
Kollars Lewon Law Firm  
Liberty National Bank  
M+ Architects  
Man Power  
March of Dimes  
Mercy Medical Center  
Midwest Community Credit Union  
Mills Shellhammer Puetz Insurance  
Morningside College  
Northern Hills Retirement  
Novak Sanitary Service  
Overhead Door  
Pecaut and Company  
Pipe Dreams  
Pro-Link Realty  
RBC Dain Rauscher  
Rick and Company  
Riviera 4  
Sam's Club  
Security Insurance  
Security National Bank

Sioux City Art Center  
Sioux City Community Schools  
Sioux City Symphony  
Sioux Red Cross  
Siouxland Blood Bank  
Siouxland Chamber of Commerce  
Siouxland Food Bank  
Siouxland Magazine  
Slumberland Furniture  
St. Luke's Health Foundation  
St. Luke's Health System  
State Steel  
Sunnybrook Dental  
Tegra  
Terra  
Tri-State Specialists Gallego Plastic Surgery  
United Commercial  
United Real Estate Solutions  
United Way of Siouxland  
WA Klinger  
Wall of Fame  
Warner Group, Inc  
Wells Blue Bunny  
Wells Fargo  
Williams & Company

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# SCGO

SIoux CITY GROWTH ORGANIZATION

*To inspire every generation to create a positive impact on the future of our community, promote promise, and show appreciation by bringing together voices for the common good, developing leaders and taking an active role.*



ANNUAL REPORT 2010

## LOOKING BACK AT 2009 ...

2009 was a great year for Sioux City GO!!! Not only did we see a steady rise in the number of members and company supporters, we also saw a great increase in involvement. With over 75 different companies represented by our more than 100 members, the message of SCGO is getting heard and being listened to.

We lived up to what we said we would and reached out to our local colleges. We were involved in several employee recruiting efforts and realized great success in bringing talented professionals to the area. We connected our thriving young professionals, who are the future of this region, to the current business and civic leaders of this community. We continued to stay focused on developing

the future leaders of Siouxland.

SCGO did have some fun this year too. We had a tremendous turnout to our first year of GO FEST and look to have an even bigger and better show in 2010. We offered many opportunities for members to network with other members both socially and professionally. Whether it was hanging out over a Charlie Boy and a beverage just shooting the breeze or participating in



MATT CAMPBELL  
2009 SCGO President

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## LOOKING AHEAD AT 2010 ...

Sioux City GO is continuing to move forward in 2010. An increase in member participation combined with a growing membership has set the group on its way for a productive and exciting new year. Over the last 12 months our members were able to utilize Sioux City GO for both social and professional connections. It is part of our mission and my passion to maintain and strengthen the connection to the greater community in which we all have made a choice to live and work. A solid relationship with the business community and charitable organizations will be crucial to expanding the careers, social network, and opportunities of members within Sioux City GO.

Our members have come to the group for many different reasons. Some use the group as a professional networking tool, while others simply want to meet new friends. Whatever it is that draws people to the group, it is our

common purpose to promote the tri-state area and the place we call home.

A part of my goal as President is to continue to lead Sioux City GO to the next level. One of the great things about this organization is that we are accepting to new ideas and open to doing things different from year to year. That is part of what makes each year exciting. Whether it's a new event, project, expansion or passion for our members, I truly believe that 2010 will be an outstanding year for a very successful group of young professionals called Sioux City GO.



BETH TREJO  
2010 SCGO President

## MARKETING COMMITTEE RECAP

2009 Marketing Chair: Stacey Eben, FEH Associates

This committee supports all the events of the organization and is responsible for promotional activities and marketing tactics of SCGO.

- Boxers and Bras for a Cause: For the second year, members of SCGO assisted with this event by submitting pieces of "art." Members of the marketing committee assisted with implementation the design, development, and submittal of the boxers and bras.
- Siouxland Magazine: Throughout the year, the marketing committee prepares articles and advertisements for the Siouxland Magazine. This is a great opportunity for us to share what is happening with SCGO and reach out to new members.
- SCGO Website: This last year, there was a concentrated effort to keep the website up-to-date and really work on making sure the calendar is current. We have conducted surveys with our members to make sure that our site is serving the purpose they intend. We have learned that a website is much like art, if you ask 10 people what they think, you will get 10 different answers. The marketing committee has continued to work with Bass Advertising and will continue into 2010 to ensure our website is a common destination for our members and prospect members.
- Corporate Tour Breakfast: Our corporate sponsors, interested community members, and employers of SCGO members were invited to an educational breakfast meeting where we shared accomplishments of the year and answered questions.



**Special Event Committee Recap**  
2009 Special Event Chair: Greg Hoffman

*Go-Fest: This was a first time event that was held in the late summer as a fundraising, community awareness, recruiting, and just-for-fun SCGO event. This event turned out to be a good success for the organization.*



Battle for the Saddle is the rival game between Morningside and Briar Cliff. Last year SCGO members tailgated attempting to draw participation of the college-aged YP's and college faculty and staff. This year, SCGO partnered with the Briar Cliff University Alumni Association for this event. A designated tailgating section was reserved for the group and food was provided for those in attendance.

## 2009-10 SUPPORTERS

**Titanium Sponsors (\$2,000):**  
City of Sioux City  
Security National Bank

**Platinum Sponsors (\$1,000):**  
Cannon, Moss, Brygger & Associates PC  
Consider Iowa  
Downtown Partners  
State Steel

**Gold Sponsors (\$500):**  
Argosy Casino  
Office Systems Company  
Mills, Shellhammer, Puetz Insurance  
Skip Perley

**Silver Sponsors (\$250):**  
Briar Cliff University  
FEH Associates Inc.  
Heidman Law Firm  
L&L Builders  
Mercy Medical Center  
Morningside College  
Overhead Door and Goosmann Law Firm  
St. Luke's Health System  
Sioux City Journal  
Tegra and Big Soo Terminal  
TRN Settlement Services  
United Real Estate Solution  
Western Iowa Tech Community College

**Other Monetary Sponsors:**  
Central Bank  
Corbett Anderson Law Firm  
Crary Huff Law Firm  
Gundersons  
Heritage Bank  
Howard R. Green Company  
Jolly Time Popcorn  
Klinger Construction  
KRP Accounting  
Sunnybrook Dental—Dr. Mindy Stevens  
Tri-State Orthopaedic Physicians

**In-Kind Sponsors:**  
Avery Brothers  
Bass Advertising  
Chesterman Co.  
Clear Channel Radio  
De De Beverage  
Heidman Law Firm  
Henjes, Connor & Williams PC  
Hilton Garden Inn  
Stan Houston Equipment  
Island Oasis  
Jolly Rogers  
KCAU Channel 9  
Marina Inn  
Siouxland Chamber of Commerce/Siouxland Chamber Foundation  
Siouxland Magazine  
Thompson Electric  
Quantus Printing

## CONNECT COMMITTEE RECAP

2009 Connect Chair: Sheri Keimig

This committee is responsible for planning both fun and educational events for SCGO as a way of connecting young professionals to influential leaders of our community. YTRAP (Young and Talented Representatives and Professionals) are held periodically at various locations around Sioux City, where we have an educational speaker and networking available. We also plan "connect" activities to bring young professionals together to develop long-lasting friendships.

**Tubing at Hillview Park**  
An event for the whole family.

**Hockey Night**  
SCGO and the local Young Lawyers Association teamed up for a night of fun, networking and support of the Sioux City's Musketeers.

**Sobriety Awareness & Rock Wall Climbing**  
Sobriety Awareness presentation from the Sioux City Police Department and then some rock wall action at Long Lines Family Rec Center.

**YTRAP - Dr. Gausman**  
Dr. Paul Gausman of the Sioux City Community Schools spoke on the state of education in our community.

**"The Company"**  
Morningside College hosted SCGO for the beginning of their outdoor theatre summer series.

**Ping Pong Tournament**  
Annual Table Tennis Tournament aka, "Ping Pong."

**YTRAP-Matt Booth**  
In partnership with the Siouxland Chamber of Commerce, Matt Booth spoke about networking and relationship building.

**Dancing with SCGO**  
Hosted by Contemporary Dance Studio, SCGO members brought their dance partners for a lesson in ballroom dancing.

**Morningside College Speed Networking**  
Professional panel discussion and speed networking with the students.

**Frost Yourself with Wine & Jewels**  
Educational evening about gems and wines with Gunderson's Jewelers and WineStyles.

**Strictly Social Events**  
"Strictly social" events held periodically with no agenda or requirements... just connecting with other GO members.



Mattitude was a great event pulling in interest from SCGO members, college students, community and business leaders.

## CIVIC COMMITTEE RECAP

2009 Civic Chair: Will Prigge, Briar Cliff University

This committee helps to ensure SCGO builds future leaders, educates our members on important and timely topics and helps our organization and member get involved in our community. The year featured the following speakers:

- Changes on I-29
- Chris McGowen, The Siouxland Initiative
- Lance Headquist, South Sioux City Administrator
- Dave Bernstein, State Steel and founder of Saturday in the Park
- James Van Bruggen, Tax Research Council
- Meet the City Council Candidates

Other activities this committee worked on in 2009 include a college student membership and a student Emerging Leadership Program.