

# SCGO SIOUX CITY GROWTH ORGANIZATION

MEDIA RELEASE

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## **SIOUX CITY GO WINS IOWA CHARACTER AWARD**

Sioux City Growth Organization & West High School will receive a 2010 Iowa Character Award from Character Counts in Iowa. The awards annually honor individuals, schools and organizations that consistently demonstrate the Six Pillars of Character: Trustworthiness, Respect, Responsibility, Fairness, Caring and Citizenship.

Sioux City Growth Organization & West High School will be honored along with eight other Iowa award recipients at the 2010 Character Awards banquet on October 23. All 10 award recipients were chosen by a volunteer selection committee made up of 50 Iowans.

Sioux City Growth Organization was nominated by member Nick Wingert. "Sioux City Growth Organization contributes to community events by taking an active role and making decisions with moral clarity, and above all, making Sioux City a great place to live," said Wingert.

West High School was nominated by Sioux City resident Alan Heisterkamp. "West High School has capitalized on the high school reform movement to systematically and intentionally meet the needs of students and parent by improving the quality of education in which it delivers and by promoting positive character development for the students who attend," says Thiele.

"We don't always get a chance to recognize people that we admire," said Scott Raecker, executive director of Character Counts In Iowa. "The Iowa Character Awards are a great way to pay tribute to the people who make a difference in our lives."

Character Counts In Iowa is a non-profit organization that promotes civility and good character in our homes, schools, workplaces and communities.

More information and a complete list of winners is available at [CharacterCountsInIowa.org](http://CharacterCountsInIowa.org).